





### Tomoyuki Hachigo

Co-Founder, Sprintlaw, Australian Law Awards Innovator of the Year winner

## THE FUTURE OF LAW 12:30pm-1:30pm

# Emerging Legal Markets: Understanding and reaching the latent market for legal services

### Part 2: New markets need new offerings

In part two, 'New markets need new offerings', we think about how your new offering might look. Liz Harris will look at the new business structures and pricing that firms need. Tania Sourdin will take us through the apps, technology and tools to help us practice more efficiently, effectively and economically. Finally, Carly Stebbing and Tomoyuki Hachigo will share with us what this journey looks like in real life.

### About Tomoyuki Hachigo

Tomoyuki is one of the co-founders at Sprintlaw, an online law firm delivering fixed-fee legal services to businesses. He started his early career at Clayton Utz as a corporate M&A lawyer.

In recent years, Sprintlaw and Tomoyuki have won a number of awards, including the Deloitte APAC Technology Fast 500 Awards in 2021, Lawyers Weekly 30 Under 30 Awards in 2020, Australian Law Awards NewLaw Firm of the Year in 2020, Sydney Young Entrepreneur Awards in 2020 and 2019, and Australian Law Awards Innovator of the Year in 2019.

Sprintlaw was founded in 2017 with a mission to make legal services easier, faster and more affordable for startups and small businesses. Since then, Sprintlaw has helped thousands of businesses in Australia and have recently expanded to the UK.

